The personal finance course California asked for, *free through a nonprofit.*

The Launchpad is a six-unit personal finance curriculum with a live teacher dashboard, free for Finance Lab partner districts, created by a California teacher with 17 years in the classroom and an early career in wealth management. Every required topic in Ed Code § 51284.5 is mapped to the module that teaches it. Pre/post assessment is built in, and the first measured cohort is in classrooms now, in fall 2026.

WHAT IT IS

- Six units: Banking & Saving, Investing, Credit & Debt, Taxes, Insurance, The College Project, plus a Wrapping Up capstone.
- 40 self-paced digital modules (15 to 45 minutes each) plus 24 shorter Real Takes in digital, print, and projector formats.
- A teacher dashboard with live class-level outcomes, a confidence heatmap, CSV export, standards alignment, and a pacing calendar.
- A facilitation playbook, class opener, and exit ticket for every module.

AB 2927

California high schools must offer the one-semester course starting 2027–28; it becomes a graduation requirement with the class of 2031. The topic-by-topic map to § 51284.5(a), with statute citations and a no-login preview of each module, is at **thefinancelab.co/ab-2927**.

COST

The Launchpad: free for Finance Lab partner districts. Other districts can license it from Tyler Hensley through Commencement Finance. The other priced items are the print books: The College Project ($15 per copy for schools, another 10% off at 100+) and the Activity Workbook (Amazon retail, 10% off at 10+). Class sets come from The Finance Lab, which currently receives all book sales.

OUTCOMES

83.3%
believed they could afford a 4-year public university, from 46.7% before

69%
believed they could afford a 4-year private university, from 17.6% before

Pre/post survey (2018), 368 students, The College Project at a Title I California high school. Belief and stress measures, not knowledge measures. Instrument and full results on request; method at thefinancelab.co/evidence.

STUDENT DATA AND PRIVACY

- Students join with a class code and password from their teacher, plus a first name and last initial. No student emails, accounts, birthdates, or addresses.
- No ads, no trackers, no sale of data. Student data stays with The Finance Lab. A district can request its data, or its deletion, anytime.
- Privacy pack: download at thefinancelab.co/privacy, with the full policy.

HOW TO PARTNER

- **Open the demo** at thefinancelab.co/demo. No signup.
- **Apply to partner** at thefinancelab.co/contact. Partner districts get The Launchpad free, and their students can apply for The Finance Lab Scholarship.
- **Start your classes.** Partner teachers create a class code and assign Banking & Saving to one section.

Who you'd work with. Tyler Hensley, Founder and Executive Director, is a California classroom teacher who began his career in wealth management and creates every Finance Lab resource. Krista Meyers, Director of Programs, is a veteran classroom teacher with a counseling credential who teaches Dual Enrollment College Seminar. Licensing for districts that are not partners, and optional rollout support, are Tyler's own work, separate from The Finance Lab, at commencementfinance.com.

Contact: team@thefinancelab.co · thefinancelab.co/contact

Demo
thefinancelab.co/demo

Standards map
thefinancelab.co/ab-2927